Post Implementation Evaluation Report

**Banner Enrollment Management Suite Implementation Project –
Wichita State University**

Project Dates: 1/2010 through 12/2010
Project Cost: $488,809

<u>Project Objectives:</u>
The vision for this project is simply to facilitate and streamline the recruiting processes for our campus. We wanted to automate tracking processes where possible, and enable communications with prospective students that is quicker and more cost-effective than standard postal mailings. An added benefit of having all communications tracked in machine-readable form is to support new methods of analyzing recruiting campaigns and producing reliable documentation for redirecting efforts when needed.